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A NEW TAKE ON BUSINESS GIFTS -- GIVE THE GIFT OF WELLNESS POSSIBILITIES

NEW JERSEY -- Business owners who want to give employees some holiday cheer have a new option this season: gift certificates for wellness services ranging from personal chefs to organizational experts.

“Many business owners want to thank employees and clients at the holidays, but are concerned about their budget as well as finding an appropriate gift. Wellness Possibilities gift certificates are a cost-effective, healthy and personal alternative that recipients will appreciate,” said Kathy Miller. Miller is a co-founder of Wellness Possibilities along with Dawn Noble. Miller is based in Long Hill Township; Noble is based in Butler, NJ.

The Wellness Possibilities concept is simple: business owners or corporate gift buyers can purchase gift certificates starting at \$25. The recipients can redeem the certificates with any of the participating providers for their choice of services, with their choices remaining confidential. Depending on the value of the gift certificate, recipients may be able to try a service more than once or enjoy multiple services.

Wellness Possibilities providers offer a comprehensive range of solutions for dealing with life’s challenges. They specialize in health and wellness, creating work-life balance, professional and home organization, self-improvement – nearly any category that helps people live life healthier, happier, easier. “Clients appreciate the opportunity to select the service that best meets their needs. Gift certificates allow people to try

services they might not ordinarily try,” explained Noble. The network includes providers in 12 states, although the majority of current providers are located in New Jersey.

Sue Lawley, a human resources consultant and founder of On Pointe Consulting, said, “Human resources executives in particular should look at this as an incentive. Every service on the site is a way that people can de-stress -- whether that means having someone cook a meal for you, teach you yoga, or help you become healthier. In an age of wanting employees to be fit, healthy and productive, this is a wonderful way to help employees achieve that -- especially if you can’t give a big raise or a promotion. This is a nice incentive.”

Amy Leban, a registered yoga teacher and owner of Sacred Space Yoga & Wellness in West Orange, has been a provider in the Wellness Possibilities directory for almost a year. She joined after meeting Noble and Miller, impressed that they took the time to get to know her personally before inviting her to apply to join the provider’s network.

“I appreciate that businesses can give gift certificates of \$25 or more, and then the recipients can choose the service they want,” said Leban. She recently worked with a client who redeemed a generous gift certificate from a business associate, which enabled the client to enjoy three sessions with Leban.

To learn more about Wellness Possibilities gift certificates and providers, call 908-647-1856 or visit www.WellnessPossibilities.com.

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