

**American Cancer Society Launches
“Share the Wellness” Fundraiser**

The American Cancer Society (ACS) has launched a “Share the Wellness” Fundraiser in conjunction with Wellness Possibilities, a network of wellness service providers. Anyone can participate by visiting www.wellnesspossibilities.com and purchasing a gift certificate or wellness savings card, or by becoming a Wellness Possibilities Provider. Wellness Possibilities Gift Certificates are available in numerous denominations starting at \$25. A portion of all purchases at the site using the promotional code ACS-NYNJ will be donated to the American Cancer Society (ACS).

According to their senior director of special events, Paul Irwin-Dudek, “This fundraiser will provide an easy way for people to encourage and support healthy lifestyle changes for their loved ones, friends or employees while helping our organization deliver much needed services in our community. Wellness Possibilities gift certificates are great for holiday gifts, for special occasions, and throughout the year for any reason. Sometimes it’s difficult to find just the right gift for someone. These wellness gift certificates will allow the recipient to choose whatever service will help them live healthier, happier and easier -- all while supporting their local American Cancer Society who will benefit from a generous portion of the proceeds.”

The Wellness Possibilities “Share the Wellness” Fundraiser will give people the choice of giving a gift of wellness for any gift-giving occasion. “We are thrilled to be teaming up with the American Cancer Society” said Dawn Noble, RN, a wellness consultant from Butler, NJ, and founding partner at Wellness Possibilities. “These days it is so easy for men and women to ignore their own well-being while they are busy taking care of their children, spouse, partner, career, and/or parents. A gift of wellness can make a huge difference in people’s lives.”

The directory at www.wellnesspossibilities.com includes professionals from all over the US who provide wellness services either in person or on the phone, depending on the service. There is a wide variety of wellness services to choose from, such as massage therapy, professional organizing, errand running, personal chef, life coaching, meditation, yoga classes, Reiki, and nutrition counseling, to name just a few.

For more information about the ACS “Share the Wellness” Fundraiser, contact Paul Irwin-Dudek at 973-285-8041 or paul.dudek@cancer.org. For questions about Wellness Possibilities and how your organization can participate, contact Kathy Smyly Miller at 908-647-1856 or Kathy@wellnesspossibilities.com.